Kickstarter Campaign

1. After analyzing the data from the Kickstart campaigns, I can conclude, there are far more successes than failures. The category that appears to have the most campaigns is theater. There is also a strong correlation between funding percentage, or funding at all for that matter to the campaign being a success or failure. Typically, the campaigns that reached their funding goals were successful more than campaigns that did not reach their funding.
2. Limitations of this dataset could be there are way more US campaigns than any other country, there are more theater campaigns than any other category in the dataset, so if you were to draw conclusions or try to find an average, the data would be skewed because there are some outliers. Another limitation to this dataset could be the financial aspect, if a company did not meet their financial needs, they most likely have a failed status so that could affect other numbers in the data.
3. In addition to the bar charts and pivot tables we have already created, we could also use a pie chart and/or a scatter plot to represent the dataset.

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First Homework Assignment due 9/16/20

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